

Make a Difference with a Certificate in **Corporate Social Responsibility & Sustainability**



LEARNING to Make a Difference.
Knowledge. Discipline. Goodness.



LEARNING to Make a Difference with a designation in Corporate Social Responsibility and Sustainability

Take your career in Corporate Social Responsibility and Sustainability to the next level:

- Resolve a CSR and Sustainability challenge in your company under the mentorship of faculty and co-learners.
- Use practical tools to assess, measure and integrate CSR and Sustainability into your organization.
- Experience the practical and real world application of CSR and Sustainability Change Management through ExperienceChange™ Simulations.
- Learn from global thought leaders on the forefront of CSR and Sustainability.
- Join a prestigious community of St. Michael's Alumni for professional development, sharing and networking.
- Earn a professional post graduate university credential for CSR and Sustainability.



How to Apply

Only 25 applicants are accepted each year. Apply early to secure your place in the program.

Complete the Application form at:
www.csr-stmikes.ca/apply-now

- Apply on-line with an application that outlines your interest in Corporate Social Responsibility/Sustainability and your learning goals.
- Participate in a telephone interview.
- Receive your Letter of Offer.
- Once accepted you will be given access to the Learning Management System where you can begin your learning right away!

“This program coached and mentored me through the creation of a company specific strategy. It allowed our company to build internal capacity rather than bringing in external resources.”

MARY ANN SAYERS, CLASS OF 2013
Director Corporate Sustainability & Community
Relations, Ricoh Canada Inc

Overview

The Certificate in Corporate Social Responsibility is a blended learning program that allows you to work full time while earning your graduate certificate.

Module 1	Module 2	Module 3
<p>Foundations of CSR and Sustainability:</p> <ul style="list-style-type: none"> • Making the Business Case for CSR and Sustainability • Global Standards for CSR and Sustainability • Embedding CSR and Sustainability in Strategy and Operations • Corporate Social Responsibility and Sustainability Practitioners as Change Agents • ExperienceChange™ Change Management Business Simulation • Redefining Corporate Purpose, Innovating and Creating Shared Value <p>Experiential Work Between Sessions:</p> <ul style="list-style-type: none"> • CSR and Sustainability Book Review • Company Major Action Project Proposal • Alumni Webinars and Readings • Journaling and Reflection 	<p>Deconstructing CSR and Sustainability:</p> <ul style="list-style-type: none"> • Making Environmental Sustainability Connections • Ethical Behaviour and Fair Operating Practices • Respect for Human Rights (including Diversity and Inclusion) • Community Investment and Corporate Partnerships • Stakeholder Engagement <p>Experiential Work Between Sessions:</p> <ul style="list-style-type: none"> • CSR and Sustainability Assignment (Gap Assessment, ISSP Certificate Prep., Elective) • Company Major Action Project Work • Best Practice Webinars and Readings • Journaling and Reflection 	<p>Integrating CSR and Sustainability:</p> <ul style="list-style-type: none"> • Governance: Implications for CSR and Sustainability • Leadership: Rules of Thumb for CSR and Sustainability Champions • Best Practices for Measurement, Materiality and Reporting • Best Practices for Communicating CSR and Sustainability • Company Major Action Project Presentations • Formal Graduation Ceremony on Campus

Assignments, Meetings and Projects are carried out between modules using the E Learning Platform, Teleconferences and Webinars.

Participating Companies:



The Certificate in Corporate Social Responsibility (CSR) is the longest standing and most respected program in Canada.

LEARNING to Make a Difference that Matters.

“The CSR program delivered at St. Michael’s College has guided me towards a framework that will not only help me with the journey at Loblaw’s – the program has personally provided me with valuable insight toward the evolving field of Sustainability and Corporate Social Responsibility with Loblaw Companies Limited. I have been challenged and developed as a person while in the program, and it gave me an opportunity to branch out my environmental leadership in some new directions. It has been a very rewarding experience.”

PAOLO DI BARTOLOMEO, CLASS OF 2014
Manager, Stewardship, Loblaw Companies Limited

“Definitely worth the investment. The faculty creates an engaging forum to explore the complexities of applying CSR theory to the practical realities we all face in business.”

RACHEL GUTHRIE, CLASS OF 2012
Senior Manager, Corporate Responsibility,
TD Bank Group

“I am pleased to recommend the Corporate Social Responsibility Certificate program to anyone wanting to learn more about all aspects of CSR. The program featured excellent content from current CSR practitioners, and attracted a range of students from many industries, and at varying levels within their organizations.”

BRENDA STASUIK, CLASS OF 2010
Strategy, Government Relations and Corporate Social Responsibility, Farm Credit Canada

“The St. Michael’s Certificate Program in CSR helped me build deep, meaningful and long-lasting connections: between the social, environmental and economic facets of CSR; between business, the community, and myself as an individual; and, most importantly, with the many like-minded individuals I met with a passion for CSR. I highly recommend it.”

MARY ANN KENNEY, CLASS OF 2012
Manager, Corporate Responsibility
Strategy & Reporting, Enbridge



Contact Kathryn Cooper

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www.csr-stmikes.ca/apply-now

“Teach me goodness, discipline and knowledge”, is the motto of the Congregation of Saint Basil, whose members founded the University of St. Michael’s College in 1855. Rooted in a tradition characterized by individuals committed to personal and social justice, the Certificate Program in Corporate Social Responsibility has been offered at the University for over 15 years. Most recently its focus on environmental responsibility has been animated by the eloquence of Laudato Si, Pope Francis’ Encyclical on the Environment.