Graduate Diploma in Social Responsibility & Sustainability

Transformative leadership in service of the common good and care of all creation.

The Journey

BUSINESS CASE
PROGRAM APPROACH & PHILOSOPHY
FACULTY - EXPERIENCED PRACTITIONERS
ALUMNI
TESTIMONIALS
APPLICATION PROCESS

Teams Playing "Experience Change" Business Simulation

The Business Case

Teams Playing "Experience Change" Business Simulation
Fast Track your Sustainability/ESG Career

- Vice President, ESG & Sustainability
- Vice President, Corporate Citizenship
- Vice President, Engagement & Sustainability
- General Counsel and VP ESG
- Director, Climate and Energy
- Director, Climate Solutions
- Manager, Social Impact and Sustainability
- Community Investment Specialist
- Manager, Sustainability

“The skills I gained from my Capstone & Internship helped me land an ESG role with a corporate sustainability consultancy - all before graduating.”
Adnan Zaman, Community Relations Superintendern, IAMGOLD (Class 2020/21)

Complete a Practical, Mentored Social Impact Project

- Inclusion Internship Program
- Truth & Reconciliation Plan
- Diversity, Equity & Inclusion Strategy
- Community Investment Strategy
- Employee Engagement in CI
- ESG Reporting Framework - Healthcare
- Career Transition to Sustainability & ESG

For my Capstone Project, I developed the ‘Case for a Pardons Ecosystem’ to address the.roping systemic barriers to success, which previously incarcerated Black youth face.”
Kate Gardner, Manager, Strategic Communications, Loyalist College & Co-Founder myRESET

Tackle Business Challenges

- Develop an ESG/Sustainability Strategy or Report
- Create a Rubric to evaluate Net Zero in Asset Management Firms
- Assess the Sustainability of Operations
- Implement Circularity
- Leverage Risk Data to enable effective Communication of ESG
- Evaluate Climate Risk and Resilience Management
- Embed Diversity, Equity & Inclusion Strategies

“My capstone was a global CSR Strategy for our IT company, OpenText. A great experience with a wonderful Mentor!”
Julie Millard, Vice President, Corporate Citizenship at OpenText (Class 2018/2019)
Join an International Changemaker Community

- Network with 20 years of like-minded Graduates.
- Get Inspired by people with a passion to be a “force for good”.
- Learn from changemakers in other sectors.
- Gain access to Thought leader Mentors, Practitioners & Instructors.
- Make Friends for Life.

Challenge your Mental Model

“I learned so much through my capstone entitled: (Lessons on) Supporting Sovereign, Indigenous-Led Type 2 Diabetes and Obesity Reduction Initiatives in Canada. It changed the way I see the world.”

Andrew Robertson, Associate Director, External Affairs, Novo Nordisk, 2021/22 Graduate.

Recognized, Post-Graduate Diploma

Add post-nominal letters (G. Dipl. SR&S) after your name...
Unique Program

Social Purpose & Impact at the Core
- Social Purpose at its Core
- Practical Application
- Work as you Learn
- 1:1 Mentorship
- Thought leader Instructors
- Practical tools to assess, measure and integrate CSR & Sustainability, ESG
- “Bring your Whole Self” to your work – connect to your values and ethics.

Blended Learning
In Person
- Foundations
- Application
- Embedding

Online
- Group Projects
- Webcasts
- Matched Mentorship
- Learning Management System - prework
- Assignments
3 Phases: Module 1: Establishing the Foundation

- Making the Business Case
- Practitioners as Change Agents & Intrapreneur
- Change Management Simulation & 3 Horizons
- Giving Voice to Values
- Business Models for Sustainability, CSR, ESG
- Truth & Reconciliation
- Mindfulness & Meditation

3 Phases: Module 2: Practical Application

- Community Investment & Impact Measurement
- Human Rights & Diversity, Equity & Inclusion
- Stakeholder Engagement
- Risk Assessment, Materiality, Strategy & Embedding
- Business Ethics & Anti-Corruption Strategies
- Reporting & Communication
- Global Standards
- Credible Goals and Position Statements

3 Phases: Module 3: Advancing Organizational Embedding

- Governance
- Leadership
- Indigenous Perspectives & Reconciliation for Business
- Capstone Project (Report on Progress)
- Strategy, Community Investment, Supply Chain, Reporting, Employee Engagement

Indigenous Perspectives in CSR, Sustainability & ESG
Program Philosophy

Albert Einstein

“The problems we face cannot be solved at the same level of thinking we were at when we created them.”

Mimi connects literature, the arts, nature and politics to our business context for a systems perspective.

Program Philosophy

• Understanding the Value of Context
• Practicing Slow Knowledge in a world of Fast Knowledge
The Antidote To Short-termism

Fast Knowledge
• focused on solving problems, usually by one technological fix or another.
• E.g. “quick fix” adjustments to reporting earnings by senior managers who become slaves to quarterly guidance assessments

Slow Knowledge
• about avoiding problems in the first place
• deals with context, pattern and connection & systems thinking

Thought Leadership

Faculty
• Experienced
• Global Thought Leadership
• Mentorship on Capstone Project
• Inspiring & Authentic
Alumni

Alison Joutsi
Vice President, ESG & Sustainability, BDO Canada
Graduated 2021/22
Capstone: "What ESG issues should BDO Canada prioritize in order to advance both business goals, and the global sustainability agenda?"

Pierre Salameh
Innovation Manager, Compass Group Canada
Graduated 2021/22
Capstone: "Sustainability by Innovation"
Application Process

Intake 1 Ends March 31
Intake 2 (if space is available) Ends June 30

1. Apply On-Line
2. Upload Application Letter & CV
3. ZOOM or Telephone Interview
4. Offer of Placement
5. Pay Program Registration Fee
6. Receive Pre-reading material
7. In June, pay first tuition payment and receive access to the LMS

Apply On-Line at:
http://csrstmikes.ca/apply-now

Program Investment

- Single Payment $ 8,900
- Two Payments $ 4,675 ($ 9,350 over 13 months) (June & April)
- Tuition Funding
  - Ron Knowles Bursary $ 1,500
  - 3 to 4 Smaller bursaries $ 500 - $1000 each
  - Ask for the Bursary Application Package (Decision in June)
- Windmill Microlending
  - Newcomers and Refugees for Credentialing
- Government: Job Grant, Canada Training Credit, Tuition Tax Credits

Your Questions?

“This program was key to transitioning my career to the corporate sector after 15+ years in non-profit.

In fact, I received three job offers within two weeks of graduating from the program and have just started a new social purpose role with TELUS.

I’m grateful for the experience and highly recommend it to others who are seeking to learn more about CSR & Sustainability.”

Jodi Baxter, Senior Manager, Fund Development & Partnerships, TELUS
Friendly Future Foundation (Class 2020/21)
Contact Us:
Kathryn Cooper: kathrync@csr-stmikes.ca
Join our Email List: https://lp.constantcontactpages.com/su/mNy24Vg
Apply Now: http://csr-stmikes.ca
Click “Apply Now”