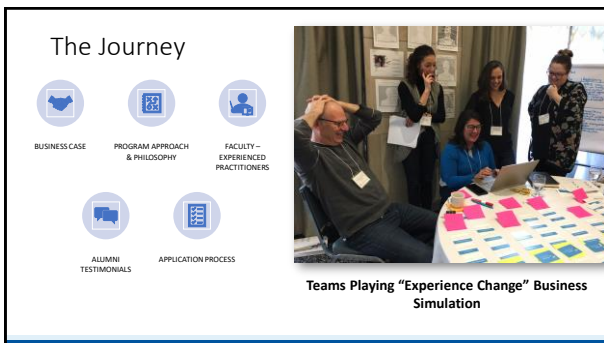


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3

Fast Track your Sustainability/ESG Career

- Vice President, ESG & Sustainability
- Vice President, Corporate Citizenship
- Vice President, Engagement & Sustainability
- General Counsel and VP ESG
- Director, Climate and Energy
- Director, Climate Solutions
- Manager, Social Impact and Sustainability
- Community Investment Specialist
- Manager, Sustainability



"The skills I gained from my Capstone & Internship helped me land an ESG role with a corporate sustainability consultancy - all before graduating."
Adnan Zaman, Community Relations Superintendent, IAMGOLD (Class 2020/21)

4

Complete a Practical, Mentored Social Impact Project

- Inclusion Internship Program
- Truth & Reconciliation Plan
- Diversity, Equity & Inclusion Strategy
- Community Investment Strategy
- Employee Engagement in CI
- ESG Reporting Framework - Healthcare
- Career Transition to Sustainability & ESG



For my Capstone Project, I developed the "Case for a Pardons Ecosystem" to address the crippling systemic barriers to success, which previously incarcerated Black youth face." **Kate Gardner, Manager, Strategic Communications, Loyalist College & Co-Founder myRESET**

5

Tackle Business Challenges

- Develop an ESG/Sustainability Strategy or Report
- Create a Rubric to evaluate Net Zero in Asset Management Firms
- Assess the Sustainability of Operations
- Implement Circularity
- Leverage Risk Data to enable effective Communication of ESG
- Evaluate Climate Risk and Resilience Management
- Embed Diversity, Equity & Inclusion Strategies



"My capstone was a global CSR Strategy for our IT company, OpenText. A great experience with a wonderful Mentor!" **Julie Millard, Vice President, Corporate Citizenship at OpenText (Class 2018/2019)**

6

Join an International Changemaker Community



- Network with 20 years of like-minded Graduates.
- Get Inspired by people with a passion to be a "force for good".
- Learn from changemakers in other sectors.
- Gain access to Thought leader Mentors, Practitioners & Instructors.
- Make Friends for Life.

7

Challenge your Mental Model



"I learned so much through my capstone entitled: (Lessons on Supporting Sovereign, Indigenous-Led Type 2 Diabetes and Obesity Reduction Initiatives in Canada. It changed the way I see the world."

Andrew Robertson, Associate Director, External Affairs, Novo Nordisk, 2021/22 Graduate.

8

Recognized, Post-Graduate Diploma



Add post-nominal letters (G. Dipl. SR&S) after your name...

9



10

Social Purpose & Impact at the Core

ST. MIKE'S
180

- Social Purpose at its Core
- Practical Application
- Work as you Learn
- 1:1 Mentorship
- Thought leader Instructors
- Practical tools to assess, measure and integrate CSR & Sustainability, ESG
- "Bring your Whole Self" to your work – connect to your values and ethics.

Values

Human Dignity
We affirm and respect the intrinsic value of each person.

Community
We foster and celebrate an environment of hospitality and inclusivity.

Social Justice
We treat everyone in a fair and equitable manner.

Service
We invite all persons to develop their unique gifts to build up the common good.

Sustainability
We are accountable for making wise use of the resources entrusted to us.

11

Blended Learning

In Person

- Foundations
- Application
- Embedding

Online

- Group Projects
- Webcasts
- Matched Mentorship
- Learning Management System - prework
- Assignments




12

3 Phases:
Module 1: Establishing the Foundation

- Making the Business Case
- Practitioners as Change Agents & Intrapreneur
- Change Management Simulation & 3 Horizons
- Giving Voice to Values
- Business Models for Sustainability, CSR, ESG
- Truth & Reconciliation
- Mindfulness & Meditation



Fortune 500
 Change Management Simulation

13

3 Phases:
Module 2: Practical Application

Community Investment & Impact Measurement

Risk Assessment, Materiality, Strategy & Embedding

Business Ethics & Anti-Corruption Strategies

Human Rights & Diversity, Equity & Inclusion

Reporting & Communication

Global Standards



Stakeholder Engagement

MIT EN-Roads Climate Simulation

Credible Goals and Position Statements

14

3 Phases:
Module 3: Advancing Organizational Embedding

- Governance
- Leadership
- Indigenous Perspectives & Reconciliation for Business
- Capstone Project (Report on Progress)
 - Strategy, Community Investment, Supply Chain, Reporting, Employee Engagement

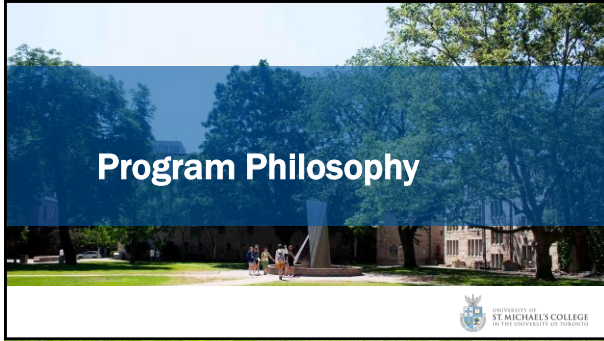


TRC call to action No. 92

"We call upon the corporate sector in Canada to adopt the United Nations Declaration on the Rights of Indigenous Peoples as a reconciliation framework and to apply its principles, norms, and standards to corporate policy and core operational activities involving Indigenous peoples and their lands and resources."

Indigenous Perspectives In CSR, Sustainability & ESG

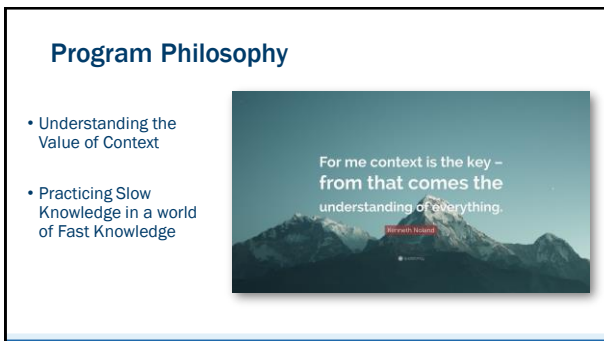
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The Antidote To Short-termism

Fast Knowledge

- focused on solving problems, usually by one technological fix or another.
- E.g. "quick fix" adjustments to reporting earnings by senior managers who become slaves to quarterly guidance assessments

Slow Knowledge

- about avoiding problems in the first place
- deals with context, pattern and connection & systems thinking


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Faculty

- Experienced
- Global Thought Leadership
- Mentorship on Capstone Project
- Inspiring & Authentic

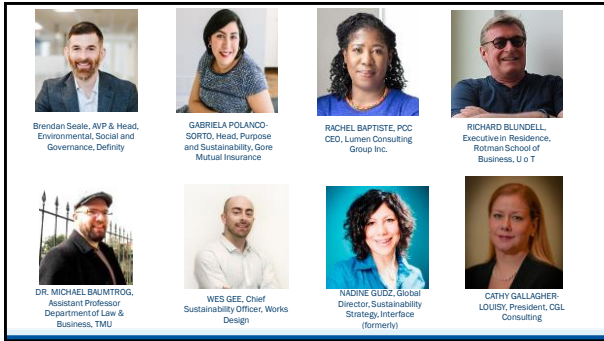


Mimi Marrocco, Ph.D.
Faculty Leader

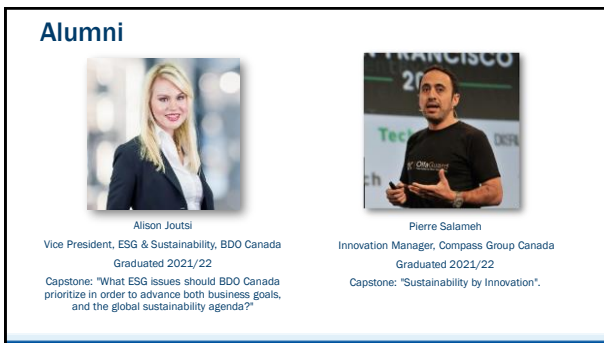


Bob Willard, Ph.D. -
Internationally Respected Author,
Speaker and Sustainability
Leader

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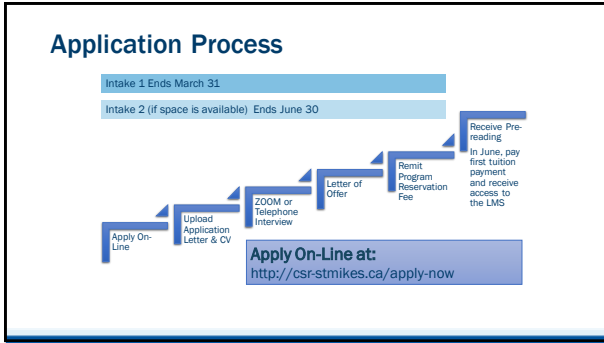
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Program Investment

- Single Payment \$ 8,900
- Two Payments \$ 4,675 (\$ 9,350 over 13 months) (June & April)
- Tuition Funding
 - Ron Knowles Bursary \$ 1,500
 - 3 to 4 Smaller bursaries \$ 500 - \$1000 each
 - Ask for the Bursary Application Package (Decision in June)
 - Windmill Microlending
 - Newcomers and Refugees for Credentialling
 - Government: Job Grant, Canada Training Credit, Tuition Tax Credits

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Your Questions?

*"This program was **key to transitioning my career** to the corporate sector after 15+ years in non-profit.*

*In fact, I received **three job offers** within two weeks of graduating from the program and have just started a new social purpose role with TELUS.*

*I'm grateful for the experience and **highly recommend** it to others who are seeking to learn more about CSR & Sustainability."*

Jodi Baxter, Senior Manager, Fund Development & Partnerships, TELUS Friendly Future Foundation (Class 2020/21)

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Contact Us:
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Join our Email List:
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LinkedIn Group:
<https://www.linkedin.com/school/social-responsibility-sustainability-program-at-stmikes-in-the-university-of-toronto>

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