



FOR IMMEDIATE RELEASE

Change Makers Mobilize at Certificate in CSR/Sustainability, St. Michael's College in University of Toronto

TORONTO, Canada April 18 /CSRwire/ - On October 18 - 20, 2017 , University of St. Michael's College in the University of Toronto launches its 17th year of the Certificate in Corporate Social Responsibility/Sustainability with a new group of CSR/Sustainability intrapreneurs. "Participants in this program come to connect with their purpose, change lives and transform their organizations," notes Dr. Mimi Marrocco, Faculty Leader. "Change is hard. This program provides change makers with inspiration, connections and tools to make a difference."

About the Graduate Certificate in CSR/Sustainability

The Certificate in CSR/Sustainability is taking applications for 2017/2018. Module 1 will be held in Toronto, Canada, October 18 -20, 2017. Module 2 and 3 will be held May, 2018 and November, 2018 respectively. To apply, go to the [Certificate in Corporate Social Responsibility/Sustainability Website](#). See the program schedule, past graduates and news about the program. **The first intake Application Deadline is April 30, 2017.**

Participants can work full time while earning this post graduate university credential for CSR and Sustainability through a blended learning approach. Participants:

- tackle and resolve a CSR/Sustainability challenge in their company in a major Action Project under the mentorship of faculty and co-learners;
- learn Next Generation Practices from global thought leaders on the forefront of Sustainability and CSR;
- use practical tools to assess, measure and integrate CSR and Sustainability into their organization;
- experience the practical real world application of CSR and change management through ExperienceChange™ Simulations; and
- join a prestigious community of St. Michael's Alumni in continuing education, sharing and networking.

Learning to Make a Difference in a Rapidly Changing World

Develop a viable CSR/Sustainability strategy, create your first CSR report or refocus your community investment program. Participants complete a major action project that directly impacts their business or career. Next generation tools and practices introduced include [Transformational Company](#) research, the [Embedding Project](#) Assessment and [Change Management Simulations](#) applied to CSR/Sustainability implementation. Another recent addition is learning modules for the [International Society of Sustainability Professionals ISSP-Sustainability Associate Certification exam](#).



The 13 month program is delivered in three on-site sessions (October, May, November) for a total of 11 days in Toronto. In between sessions participants complete assignments, online learning modules and participate in Webinars, where graduates share their stories of CSR/Sustainability implementation. Jessica Pelchat, Executive Vice President and Chief Sustainability Officer, [Office Coffee Solutions](#) says, "This program mentored me through the development of a tangible, viable 3-year Corporate Social Responsibility Strategy for our company. It helped us build the capacity to become an industry leader in social responsibility, improved our bottom line, and challenged our industry as a whole to rise to these new CSR standards."

Applications for the first intake of the program are being accepted through April 30th. To apply, please go to the [Certificate in Corporate Social Responsibility/Sustainability Website](#).

About the University of St. Michael's College

The University of St. Michael's College (USMC), federated with the University of Toronto, is a Catholic institution of higher learning founded by the Congregation of St. Basil, whose motto, "Teach me goodness, discipline and knowledge," sets the tone for campus life. St. Michael's was expanded through cooperation with the Sisters of St. Joseph and the Sisters of Loretto. Committed to the pursuit of knowledge, meaning and truth, USMC is a dynamic centre where the Catholic intellectual tradition thrives in a context of academic freedom and rigorous debate. As such, it seeks to provide an environment that fosters the intellectual, moral and spiritual development of its members. Rooted in a tradition of commitment to personal and social justice, the Certificate Program in Corporate Social Responsibility has been offered at the University for over 17 years.

A Business Advisory Committee ensures the program is relevant and experiential. CSR/Sustainability Leaders from a broad range of industries from insurance to mining, including: Co-operators, Farm Credit Canada, Ricoh Canada (ret.), Scotia Bank (ret.), Canadian Business for Social Responsibility, Centerra Gold, Enbridge, Conference Board of Canada, Rotman School of Management (University of Toronto) provide advice and input.

For More Information Contact

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